

## DeutschlandCard GmbH USE METACODA PLUG-INS TO IMPLEMENT AND IMPROVE THEIR SAS® METADATA MANAGEMENT

### DeutschlandCard GmbH

DeutschlandCard GmbH is an affiliated company of one of the world's largest media corporations, the Bertelsmann Group. They have been offering a customer loyalty program in Germany since 2008, with over 13 million loyalty card participants. Each card is used approximately seven times per month at one or more of the 10,000 partner stores. With a complex structure of entities and relationships in their data and metadata, DeutschlandCard GmbH were looking for a way to implement and improve their SAS metadata and security structure. In the past, they found that conceptual changes in metadata required a large expense in the project phases of implementation and validation due to the extra effort and time requirements. By using Metacoda Plug-ins the acceptance phase is now accelerated thanks to the simple visual interface, which streamlines the management of SAS metadata.

They found that... *"The software plays a crucial role in the management of SAS metadata security in a continuously changing environment, allowing us to easily keep track of complex structures before and after modifications."*

Metacoda Plug-ins improve productivity in the time-savings gained by allowing administrators to easily realize complex restructuring initiatives. Features such as the hierarchical visualizations, search functionality for complex metadata queries, and built-in documentation means that the security requirements of the business can be implemented, managed and maintained with confidence.

*"Metacoda Plug-ins helped us to overhaul and strengthen our complex security model extremely quickly due to the very visual interface, reducing our acceptance tests by half. The interface is easy to use and feature rich for exploring and exporting SAS metadata, allowing us to be more agile in business."*

Frank Boggasch, Head of Business Intelligence Reporting

### Business Issues

- Need to efficiently assure and evolve SAS metadata security and structure
- Ability to reorganise SAS metadata and evaluate impact
- Easily visualize the complex metadata structure
- Ability to navigate and search metadata

### Solution

Metacoda Plug-ins help DeutschlandCard GmbH to:

- Quickly identify and examine SAS metadata security via point-and-click
- Easily produce documentation for comparison and audit purposes
- Effortlessly review SAS metadata with a visual hierarchical display
- Search all metadata objects using complex queries and examine associated objects via point-and-click

### Benefits

- Implement a new security model that is more streamlined to the business, capturing complex security requirements
- Maintain ongoing governance between multiple environments
- Simplification of SAS metadata management through visualization
- Time-savings gained using the search feature and being able to assess the cascading results in a single location

[www.deutschlandcard.de](http://www.deutschlandcard.de) | [www.metacoda.com](http://www.metacoda.com)