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The Navigator for Enterprise Solutions

SAS SPECIAL

FEBRUARY 02 - 2015

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20 Most Promising SAS Solution Providers

The worldwide business environment continually calls for innovation. Business Intelligence, Predictive Analytics, Data Management, and other tools have donated to the foundation of a copious landscape, which has the power to totally alter the apparatus of doing business. These solutions or SAS suite, to demarcate in short, can allow any company to see above prospect with their data processing potential.

From Hadoop, to High-Performance Computing and Visual Analytics, SAS' analytical software proficiency helps organizations to craft the most up-to-the-minute innovations and business solutions. SAS, together with its Alliance members build, vend and distribute the most inclusive analytic solutions for companies across financial services, government, insurance, communications, manufacturing, retail, health care and life sciences.

SAS has sustained to build up its portfolio and grow their customer base extensively. But the confront that stands between these tools and the firms is to find an ample SAS solutions provider, who recognizes the notion of these solutions, their execution processes, and above all who speaks the dynamic of data as its first tongue.

In the last few months we have looked at scores of solution providers who primarily serve the SAS landscape, and shortlisted the ones that are at the forefront of tackling challenges faced in the industry.

In our selection, we looked at the vendor's capability to fulfill the burning needs of cost-effective and flexible solutions that add value to the SAS solution suite. We present you to CIOReview's 20 Most Promising SAS Solutions Providers 2015.

Metacoda Pty Ltd

recognised by CIOReview magazine as

CIOReview 20 MOST PROMISING
SAS SOLUTION PROVIDERS 2015

An annual listing of 20 companies that are in the forefront of providing SAS solutions and impacting the marketplace


Pradeep Shankar
Editor-in-Chief
CIOReview

Company:

Metacoda Pty Ltd

Description:

Specializes in plug-ins and add-ons that help SAS users get more out of their SAS software investment

Key Person:

Michelle Homes,
Founder & Business
Development Manager

Website:

www.metacoda.com

Metacoda

Maximizing Productivity through Enhanced Visibility of SAS Platform Metadata

“Foreseeing the future of data analytics and aspiring to help SAS customers get more value from their SAS platform metadata, led to the foundation of Metacoda in 2007,” begins Michelle Homes, founder and business development manager. Metacoda is a SAS Silver Alliance member that specializes in the development of software add-ons to help enterprises and organizations get more out of their SAS software investment. “We focus on maximizing productivity through enhanced visibility, specializing in the area of SAS platform metadata,” adds Michelle. Metacoda sees metadata and its security as a significant and integral component of any data analytics solution.

Traditionally, the security of data within the perimeters of an organization was regarded as a secondary concern, but with shared enterprise environments and external workers, today it is one of the chief concerns. Metacoda’s plug-ins and add-ons’ help SAS users and companies maintain a secure SAS installation which allows them to confidently control access via metadata in the SAS technology landscape. “Meta-

coda considers its software an essential part of a well secured SAS platform. It is customer driven software which includes security reporting and searching,” explains Michelle.


It offers many time saving and distinctive features, like the ‘automated security testing and alerts’ which eliminate significant manual work. Metacoda Security Plug-ins includes a number of reviewers and explorers providing many different perspectives. These focuses on helping SAS platform ad-

ministrators quickly manage, review, audit, troubleshoot, document and test metadata security for their SAS environments. “The plug-ins encourages them to more readily address compliance requirements” says Michelle. While Metacoda Custom Task consists of a Metadata Table Finder and a Metadata Column Finder, two free add-ons that can be installed into existing SAS Enterprise Guide and SAS Add-In for Microsoft Office software installations.

Metacoda has been successfully building, developing and supporting their products within the SAS platform ecosystem. They support many customers worldwide with one of them being an ‘Australian State Government Agency’ that manages hundreds of SAS users and data from over 50 collection points within their SAS environment. It

“**Our software helps SAS users and companies maintain a secure SAS installation**”

has a complex security model which ensures appropriate access to only authorized users. “Our software helps them confidently manage SAS metadata security as business needs change. It simplifies the ongoing management through visualization and provides warnings, making it easier to identify any issues,” explains Michelle. In another instance, SAS Institute Australia, which provides technical expertise to their licensed customers in Australia and New Zealand, uses Metacoda Plug-ins as part of their SAS platform support services. Metacoda Plug-ins offers them a simple, seamless interface to understand the many relationships and permissions within a metadata environment. The plug-ins save a huge amount of time and effort in providing a clear, well presented view of the security metadata.

With close to two decades of rich experience as a SAS user, Michelle is accustomed to many roles over the years, as a consultant, trainer and mentor. She enjoys solving business challenges for SAS software users and helps people streamline their business processes through the flexibility of the SAS platform in combination with Metacoda software. Michelle has been a very active participant in the SAS community and is keen on spreading awareness about the advantage and additional benefits Metacoda software can provide. She concludes, “We plan to add new additional functionality as requested by our customers and that’s how we progress; by continuing to exploit metadata for business benefits.” 



Michelle Homes